**NANCY J. HIMMELFARB
CSR Consultant | Strategist | Writer | Speaker**

 **Career Summary**I help companies leverage corporate social responsibility (CSR) to build trust and competitive advantage. I specialize in CSR positioning, strategy development and corporate communications, and am particularly skilled at managing stakeholder pressures and engagement, performance standards, and corporate reporting. I bring a unique combination of business, legal and sustainability expertise, including 15 years’ experience as corporate attorney, general counsel and board advisor for public and private companies. I develop CSR solutions for businesses in multiple industries, with an emphasis on food and healthcare.

**Areas of Expertise**

* CSR assessments (SWOT, industry analyses)
* CSR positioning & strategy development
* Program development & rollout

* Stakeholder engagement & partnerships
* CSR communications, including GRI reports (G4 & GRI Standards) & SASB disclosures

**Selected Career Highlights**

* Developed new written content and talking points for Pfizer’s Innovation and Access platform.
* Managed development of communications plan to support rollout of National Cattlemen’s Beef Association’s Cattlemen’s Stewardship Review (engaged by PR firm Ketchum).
* Conducted materiality assessment for Humana, developed theme & outline for company’s CSR report, and wrote majority of report in accordance with GRI’s G4 Reporting Guidelines (engaged by PR firm Golin).
* Updated sustainability messages, developed related web site content and communications plan, and wrote authoritative sustainability white paper report for Omega-3 producer Qualitas Health.
* Built foodservice division for start-up provider of sustainability reporting tools MindClick Global.
* Wrote report for global CSR organization Business for Social Responsibility on strategies for engaging with supermarkets, restaurants, and other businesses to reduce consumer food waste.
* Developed recommendations for green certification standards for Chicago restaurants while serving as Assistant Director of University of Chicago’s Green Restaurant Research Team.
* Developed sustainability strategies, initiatives, and stakeholder outreach for City of Highland Park, IL while serving as Vice Chair of the city’s Natural Resources Commission.
* Envisioned, launched and managed company-wide sustainability program and related internal/external communications for Williams-Sonoma while serving as VP, Associate General Counsel & Secretary.
* Built new legal departments for three businesses (Williams-Sonoma (NYSE), Internet start-up and not-for-profit medical association American College of Chest Physicians), driving significant process improvements, cost savings, risk mitigation, and best-in-class contracts and corporate governance.

**Education & Other Credentials**

* Stanford University, B.A. with Distinction
* UCLA School of Law, J.D. – Ranked 8th among 302 students
* University of Chicago, Certificate in Leadership in Sustainability Management
* Certificates from GRI Certified Training Courses based on G4 Reporting Guidelines and GRI Standards
* Certificate of Completion for Mediation Skills Training from Center for Conflict Resolution
* Accredited as LEED Green Associate
* Multiple published articles and speaking engagements

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