**NANCY J. HIMMELFARB  
CSR Consultant | Strategist | Attorney | Writer | Speaker**

**Career Summary**

I help companies leverage corporate social responsibility (CSR) to build trust and competitive advantage. I specialize in CSR positioning, strategy development and corporate communications, and am particularly skilled at managing risks and complexity, based on 15 years’ experience as corporate attorney, general counsel and board advisor for public and private companies. I bring a unique combination of business, legal and sustainability expertise and develop CSR solutions for businesses in multiple industries, with an emphasis on food. My clients include Fortune 500 companies, major PR firms and smaller companies struggling to connect the dots on CSR.

**Areas of Expertise**

* CSR assessments (SWOT, competitive analysis, materiality, “hot button” issues)
* CSR positioning
* CSR strategy development
* Stakeholder engagement & partnerships
* CSR communications, including GRI reports, SASB disclosures & issues management
* CSR presentations & workshops

**Selected Career Highlights**

* Writing most of Conagra Brands’ CSR report and managing conformance of the report to GRI Standards.
* Wrote sections of CSR report for Owens-Corning and Delek USA (engaged by Dix & Eaton).
* Developed positioning and wrote content for Pfizer’s Innovation and Access platform.
* Developed strategy on food safe certifications for manufacturer Caesarstone.
* Managed development of communications plan for rollout of National Cattlemen’s Beef Association’s Cattlemen’s Stewardship Review (engaged by Ketchum).
* Conducted materiality assessment for Humana, developed theme & outline for company’s CSR report, and wrote majority of report in accordance with GRI’s G4 Reporting Guidelines (engaged by Golin).
* Updated sustainability messages, developed related web site content and communications plan, and wrote sustainability report for Omega-3 producer Qualitas Health.
* Built foodservice division for start-up provider of sustainability reporting tools MindClick Global.
* Wrote report for global CSR organization Business for Social Responsibility on strategies for engaging with supermarkets, restaurants, and other businesses to reduce consumer food waste.
* Developed recommendations for green certification standards for Chicago restaurants while serving as Assistant Director of University of Chicago’s Green Restaurant Research Team.
* Developed sustainability strategies, initiatives, and stakeholder outreach for City of Highland Park, IL, while serving as Vice Chair of the city’s Natural Resources Commission.
* Envisioned, launched and managed company-wide sustainability program and related internal & external communications for Williams-Sonoma, while serving as VP, Associate General Counsel & Secretary.
* Built new legal departments for three businesses (Williams-Sonoma (NYSE), American College of Chest Physicians, and Internet start-up), driving significant process improvements, cost savings, risk mitigation, and best-in-class contracts and corporate governance.

**Education & Other Credentials**

* Stanford University, B.A. with Distinction
* UCLA School of Law, J.D. – Ranked 8th among 302 students
* University of Chicago, Certificate in Leadership in Sustainability Management
* Certificates from GRI Certified Training Courses based on G4 Reporting Guidelines and GRI Standards
* Certificate of Completion for Mediation Skills Training from Center for Conflict Resolution
* Accredited as LEED Green Associate
* Multiple published articles (GreenBiz, TriplePundit, etc.) and speaking engagements
  + Read about my 3Vs™ framework, other articles and talks [here](https://www.himmelfarb.com/articles--talks.html)

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